

# The Corporate Planet Ecology And Politics In The Age Of Globalization

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Markaz al-Imārāt lil-Dirāsāt wa-al-Buḥūth al-Istirātijīyah  
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written by two leading international business scholars the second edition of international business takes a truly global perspective that goes beyond the united states presents the latest concepts tools and events and adopts integrated and problem solving approaches for all chapters the book highlights the role of culture politics and legal issues in international business and illustrates how they influence institutions structures and processes that permeate all functions of business this is the only international business textbook that offers dedicated discussion of small and mid size international firms where many students are likely to be employed in addition to large multinational enterprises it is also the only text to offer chapters on corruption e commerce and international entrepreneurship the book offers a highly integrated and action focused approach to the field that helps the reader make explicit connections across concepts and functions develops the skill to address various ib issues and problems and most importantly

broadens understanding of the global business environment and its repercussions for executives in addition to superior internal integration of the various issues discussed in the book for example this may be the only ib text where the chapter on finance and accounting has specific references to culture and how it affects those functions the book provides easy to understand links to functional business areas thus enabling better integration within the ba or mba business curriculum this book is suitable for both undergraduate and graduate business students taking such courses as international business international management global business global business strategy multinational management foreign direct investment

the thought provoking timely second edition continues to offer a comprehensive global perspective on organizational communication the authors multinational experience consulting and teaching expertise enthusiasm for their subject and engaging style of writing create an inviting foundation for the exploration of this multifaceted topic each chapter demonstrates the practicality of theory and how practice contributes to the development of theory while challenging readers to build on established knowledge to develop new approaches to the pressing problems in complex multicultural organizations the text is organized topically around the most important issues in organizational communication five themes recur throughout the chapters the interdependence of internal and external forms of organizational communication the disciplinarity and multidisciplinarity of organizational communication global and multicultural perspectives of organizational communication the unity of theory and practice and critical thinking in the analysis of organizational messages and discourses discussions highlight language and symbolism the authors weave analysis of the multiple levels of messages throughout the chapters stimulate critical thinking about contemporary work and organizational life approach the familiar as unfamiliar ask probing questions about commonly accepted practices and offer more imaginative ways of working together readers gain an appreciation for the social political economic technological and ideological contexts in organizations and the place of organizations within the broader culture the authors lead by example in encouraging readers to think about talk about and experience organizational communication in entirely new ways

examines the concepts people and organizations related to economic globalization from the sixteenth century to the present and features over 150 alphabetically arranged entries and primary documents on topics including international trade outsourcing and child labor

this reader provides a starting point and introductory resource for anyone wishing to engage with certain key issues relating to the heritage museums and galleries sector

in the violent world of radical extremists the enemy of my enemy is my friend

this study reveals how that precept plays out in the unexpected bonding between militant islam and the extreme right in america and europe it provides an insightful and sane look at the possibilities for collaboration between these groups

papers presented at a symposium held from 28 february to 7 march 1983

using the frameworks of systems theory modernization and the world system new age globalization presents a composite multilevel multidirectional picture of globalization informed by eight different but interdependent subsystems

dealing with a central issue of our time class and class conflict in the age of globalization provides a critical analysis of the major theories of social class and inequality and an empirical examination of the development of social classes and class conflict on a global scale historically and today including an understanding of the process of social change and social transformation

the book begins with an overview of globalization showing how wealth and power are concentrated in the hands of a transnational elite while ever increasing numbers of people are being marginalised institutions such as the world trade organisation and the international monetary fund are intent upon exercising a new hegemony over individuals as the role of the traditional nation state is transformed at the centre of this power shift is a group of high tech robber barons who dominate the information age and exploit the technologies of globalization for their own narrow interests the second part of the book explores the rise of the new grass roots oppositional movements around the world manifest in such diverse struggles as the uprising of the zapatistas in mexico and the battle of seattle against the world trade organisation this new postmodern politics is de centred and has little interest in the old ideologies that dominated much of the twentieth century the final section of the book contextualizes postmodern politics by drawing on contemporary examples the authors discuss the demise of socialist and proto socialist experiments in chile grenada nicaragua and cuba and the emergence of postmodern movements in latin america the final two chapters take a specific look at the zapatista movement and its significance for revolutionary struggles around the world

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